



Beef Excellence Teams

The Center for Beef Excellence (CBE) is pleased to announce the launch of on-farm Beef Excellence Teams. This program's goal is enhanced decision making and improved farm profitability for beef producers across the Commonwealth. An annual application process will help us provide administration and oversight for these programs. Applications must be submitted to be eligible for funding in 2012 – 2013.

Funding levels for 2012 - 2013 are subject to availability and are as follows:

1. Beef Profit Teams - focuses on whole farm business profit, identifying bottlenecks to profit, and planning.
 - a. New Teams: up to \$1,500.00
2. Target Profit Teams - for specific problem area solving beef nutrition, beef quality, reproduction etc. with teams working for short periods of time.
 - a. New Teams: up to \$1,000.00
3. Beef Succession Planning Teams - for farms transitioning their business in the next 5 - 10 years.
 - a. New Teams: Up to \$2,000.00

To address “Beef Quality Assurance” protocols on the farm, CBE offers this as a special option for the Target Team Program. Farms can select and identify animal health or beef nutrition as their focus area. CBE will provide the funding, along with specific resources, to help the farm address any issues in the specified area. The funding can cover the cost of paid team members, along with “discovery-related” costs.

All farms that participate in the on-farm beef excellence team program must commit to:

- Initial training coordinated through the Center for Beef Excellence.
- A mid-year “check in training,” via conference call options.
- Meet on a regular basis. Beef Profit Teams must meet quarterly and Target Profit Teams must meet at least twice. Succession Planning Teams must meet at least twice per year.
- All teams must provide three goals for the year to the Center for Beef Excellence and their team.
- Provide meeting notes to Center for Beef Excellence within 60 days after each meeting.

- Provide invoices to the Center for Beef Excellence on a quarterly basis.
- Provide feedback and beef business performance information as requested by the Center for Beef Excellence.
- Have a risk management component to the team. This resource person must attend at least one meeting.

Forms are available from the CBE to use in preparing meeting notes, invoices and other requested information.

Basic descriptions are below:

- Profit Team: A profit team is designed to be more profit focused and comprehensive in scope and include all key members of the operation consulting team.
- Target Profit Team: A Target Team is less business comprehensive and more targeted at a specific operational bottleneck or a new initiative that is being considered on the farm.
- Succession Planning Team: The Succession Planning Team is for those farms interested in transitioning the business over the next 5-10 years.

For more information about the on-farm Beef Excellence Team Program, contact Ann Nogan at 570-687-3150 or ANoganCBE@gmail.com

